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Budget
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TERMS OF REFERENCE

Graphic Design and Visibility Expert

CONTEXT

The project “*BAT-Civil Society – Civic Oversight Capacities for Budget Accountability and Transparency*” aims to improve the governance and oversight of budget planning and implementation by strengthening the capacities of CSOs and investigative journalists at the local and national levels to effectively participate in budget planning and to monitor and evaluate budget implementation.

The project is implemented by the Institute for Democracy and Mediation, CRPM, and Faktaje, and is funded by the European Union.

DESCRIPTION AND OBJECTIVES

The aim of the engagement is to assist and collaborate with the State Supreme Audit Institution (SSAI) to better communicate its reports’ findings to the media, civil society and the wider public. Specifically, the objective is the preparation and creation of simplified formats to present the annual and audit reports of the State Supreme Audit Institution in understandable format for the public.

TASKS AND RESPONSIBILITIES

The Expert is responsible for conducting the following tasks to the required standard of quality and within the specified constraints of time and cost:

- To prepare a visibility package for the publication of SAIs annual reports and the promotion of its findings to interested stakeholders and to the general public;
- To develop the approach for the preparation of info and video graphics for the annual reports of SSAI;
- Reviewing the use of illustrative tools in SSAI annual reports and drafting recommendations for improvements;

QUALIFICATIONS

- Degree in graphic design, communication science, public relations, or related fields;
- A minimum of 3 years’ experience in graphic design and visibility strategies, particularly focused on public institutions;



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- Expertise in preparing summary reports or other relevant formats;
- Strategic and creative mindset;
- Excellent communication skills and teamwork.

DURATION OF THE CONTRACT

The Expert is expected to be engaged during the period July 2023 – November 2023.